

IYNAUS Bulletin

August 2008

IYNAUS BOARD MEMBERS

OFFICERS:

Linda DiCarlo: President, Nominating, Royalty, and Scholarship Chair

Richard Jonas: Vice President, Outreach Chair

Pat Musburger: Secretary, By-Laws and Regional Support Subcommittee Chair

Bobbie Fultz: Treasurer, Finance and Store Chair

MEMBERS AT LARGE:

Gail Ackerman: Newsletter Chair (retired)

Constance Braden: Archives and Newsletter Chair

Adriana De Franco: Membership Chair

Gloria Goldberg: Certification Liaison, Ethics, Events, and Service Mark Chair

Linda Lutz: Website and Yoga Research Chair

MANAGING DIRECTOR:

Liz Vasile Galin

On June 20—22, 2008 the IYNAUS board of Directors met at the Doubletree Hotel in Portland, OR.

Those in attendance were: Linda DiCarlo, Gloria Goldberg, Bobbie Fultz, Constance Braden, Richard Jonas, Linda Lutz, Pat Musburger, and Managing Director Liz Vasile Galin.

Gail Ackerman and Adriana DeFranco were unable to attend.

Here's the news from the meeting.

Board Elections:

We welcome our new board members elected this spring and beginning their terms in October: **Chris Beach, Patrina Dobish, Leslie Freyberg, Christine Nounou** and **Marty Teasdale**.

Though **Colleen Gallagher** was elected she has regrettably withdrawn her name so that she may focus on regaining her health. We wish Colleen the best and look forward to the time when she is able to continue her contribution to our community.

The new Nominating Committee, also elected in the spring, will be: **Linda DiCarlo, Gloria Goldberg, Manouso Manos, Chris Saudek, and Dean Lerner**.

The elections were very close and the board thanks those who took the time to send in their votes. We encourage all members to get involved in the business of IYNAUS. We want your input and help.

In other board change news, we regret to report that **Constance Braden**, Newsletter Chair, presented her resignation for personal reasons. The next Bulletin will announce the board appointee for Constance's remaining 2-year term. We thank Constance for her service and wish her well. She continues to be involved helping with *Yoga Samachar*.

New Website Began July 3

If you haven't checked out the beautiful new IYNAUS website go to www.iyenaus.org now. With stunning new graphics, pictures, information, and e-commerce, this user-friendly site is finally a reality. The current site is only the start. In the coming months more content and services will be added. Special thanks go to Website Chair **Linda Lutz** and Managing Director **Liz Vasile Galin** for the many hours they have spent working on the site.

Outreach Chair **Richard Jonas** headed up the content area and did an outstanding job of finding many qualified members of our community to contribute information to the site's content. As the website grows you will see more of the input from this talented group. They are called the **Creative Circle** and we're asking our community for additional help. Writers, photographers, editors, proofreaders, coordinators and more -- from senior teachers to practitioners -- we want your contributions. Please consider joining this important work to further our goal of disseminating the teachings of the Iyengars. You may choose to work on a one-time project or join up to contribute regularly. Contact Richard Jonas at rrjny@rcn.com now!

Store manager **Bobbie Fultz** continues to add to the inventory of items available for purchase online. Yes, you can buy them right there just like Amazon! You may be surprised at what you can buy from our store.

You will also notice new contact information for IYNAUS. We now have what is called a virtual office, monitored on a daily basis. Our new mailing address is 1300 Clay Street Suite 600, Oakland, CA 94612. To reach us by phone or fax call (888) 344-0434.

IYNAUS also thanks **Greg Cantwell** for his advice and many donated hours dedicated to launching our new site. The website address is the same-- iynaus.org, and the purpose is the same-- to help clarify and continue the mission of IYNAUS. But just about everything else is different. So take a look and let us know what you think.

2009 Iyengar Yoga Conference—A First:

Teachers and students in the Northeast area will host our first-ever regional conference in **Providence, RI October 16--18, 2009**. This conference will be open to all practitioners of yoga and will be taught by certified Iyengar teachers. The policy adopted by the board relating to teachers at conferences states that those from outside the area of the conference are required to be Intermediate Jr. 3 or above. However, the curriculum committee is given authorization to use other certified teachers from within the conference area. So mark your calendar and join us in beautiful Providence, RI.

2010 Convention in Portland, OR Takes Shape

During our meeting members of the Convention Planning Committee, **Julie Lawrence, Tonya Garreaud, and Nina Pileggi**, joined us for an update. Julie, Convention Co-chair, announced that registration begins 6-months ahead of the convention which is scheduled for **May 12—16, 2010**. Geetaji will teach the large classes held in the Oregon Convention Center and the smaller classes, taught by senior teachers, will meet in the Doubletree Hotel. The board toured both facilities and was greatly impressed.

Lois Steinberg accepted the role of Curriculum Chair for the event that is open only to certified teachers and teachers in training in the US, Canada, and Mexico. The smaller classes will be tracked according to either certification level or special interest.

One of the most exciting aspects of the convention is the “green” element. Portland is known as a very environmentally conscious city and its excellent mass transit system is one example. Participants can take the MAX train from the airport directly to the hotel. Those coming on the train can board a free bus for a short 4-minute ride. Both the hotel and convention center have received awards for their environmentally friendly construction and operations. IYNAUS is proud to present our first “green” convention.

Yoga Samachar Moves Online

Just one of the coming features of the website will be an expansion of our newsletter. Beginning with the next issue of *Yoga Samachar* we will combine the technology of our new website with our desire to lessen our carbon footprint. *YS Online* will soon debut with articles that are too valuable to go unpublished, yet too extensive to put in the twice-yearly newsletter. This first edition of *YS Online* will contain book reviews and an update on the Bellur Project.

In an effort to cut both operating costs and a negative impact on the environment, the IYNAUS board decided to move the complete *Yoga Samachar* online in the future. Printed copies will be available for a charge to those wanting them. This should take effect in the spring of 2009.

Use of the Iyengar Name and Iyengar Yoga Trademark

The board continued to clarify the policy established for the use of the Iyengar name in a business. The general policy established and communicated to the membership remains the same with two clarifications or changes.

1. Studios that have a letter from Guruji granting permission need not register with their regional association.
2. There will be no yearly review done by the regional associations. If the circumstances of the business change, it is incumbent upon the owner to notify the association.

It was also recommended that the membership chair for each regional association be the first link in the process of granting name use as they have current membership information.

The registration form to request permission to use the Iyengar name is available from your regional association or you may contact IYNAUS Secretary, Pat Musburger.

Now that the term Iyengar Yoga is trademarked, we are launching a campaign to educate not only the Iyengar community, but also the yoga community in general. At the request of many members, the board is composing an announcement that will be made available to certified teachers. It may be used to post in studios or to send to individuals using the term in a misleading way. If you have any questions concerning the trademark, please notify Service Mark and Ethics Chair, **Gloria Goldberg**.

Certification News

Certification Coordinator Kathleen Pringle joined the board to give us the latest news from her committee. A total of 177 candidates applied for certification this year. This was more than could be accommodated in both the Intermediate Jr. I and II levels. Candidates were prioritized according to the following criteria:

1. If they were previously rejected due to lack of space
2. If this is a retake
3. Number of years practicing Iyengar Yoga
4. Number of years teaching

The candidates who were put on a wait list will have priority next year. Eighty percent of the Teacher in Training and Introductory candidates was given their first choice of venue. Based on the feedback received from the Candidates and Assessors, the Feedback Forms and the Teaching Skills Sheet forms have been rewritten and all forms have been updated as necessary.

Scholarship News

Congratulations to Kathleen Quinn, an Introductory teacher from San Marcos, CA who received the most recent Karin O'Bannon Scholarship. The next deadline for applications is November 30th. Information and application forms are available at www.iyenaus.org

Archives News

The most exciting news from IYNAUS Archivist **Eddy Marks** relates to Geetaji's recent teaching at Yasodhara Ashram in Canada. With help from **Francois St. Laurent, Marie Giroux** and **Paul Cabinis**, IYNAUS was able to videotape the event in High Definition for our archives. The final edit of the DVD will be available through the IYNAUS store as soon as possible. We will keep you informed.

Treasurer's Report

News from Treasurer **Bobbie Fultz** is that we have received close to \$3,000 in donations for Guruji's 90th Birthday gift. Make your tax-deductible contribution by sending a check to IYNAUS Treasurer, 1300 Clay Street Suite 600, Oakland, CA 94612. Our goal is to raise \$10,000.

By-Laws and Protocol Changes

In an effort to be more representative of the membership, a suggestion was made to change the by-laws to allow for more non-certified teachers on the

board. The requirement that 8 board members be certified teachers was removed. A majority of the board still must hold at least an Intermediate Jr. I level certification.

Acting upon a recommendation from the Council of Senior Teachers the board added the following to their procedural protocols:
The position of President be filled by a board member who has studied at RIMYI at least 2 times and holds at least an Intermediate Jr. I Certification Level.

Managing Director's Report and Resignation

Managing Director **Liz Vasile Galin** presented her findings and recommendations from the research she has done over the last 6 months. Her organizational assessment and recommendations will be included in materials passed on to the incoming board members. They will surely help the board as it grows and changes along with the association making both stronger.

Liz will complete her current contract the end of July. She has asked not to renew the contract but rather be available for the board as a consultant on an as needed basis. The board honored her request and looks forward to implementing many of her suggestions and working with her in the future.

Passing of the Torch

This was the last board meeting for **Constance Braden, Linda DiCarlo, Bobbie Fultz, and Gloria Goldberg**. In addition, **Gail Ackerman** and **Adriana DeFranco** are leaving the board. It is unusual to have this many board members leaving at the same time. With that in mind, the board has been working on transition materials for the new board members to make the change an organized and effective one. Serving on the board is not only an honor but also a great responsibility that each one of these people has accepted with tenacity and grace.

When this particular board first met in October 2006 we began developing a set of goals both immediate and long range. Though there is still much to be done, we are pleased to present a list of some major goals accomplished or moved forward in a timely fashion.

1. Launched the new website, www.iyenaus.org.

Central to all other goals, from increasing the profile of Iyengar Yoga to increasing membership.

2. Revitalized some regional associations and helped them become more active.
3. Scheduled the first ever Regional Conference, Boston October 2009.
4. Hosted *Journey*, the 2007 convention.
5. Preplanning for the 2010 convention, *Reflections*.
6. Raised significant funds for the Bellur Project.
7. Established several positions, to move us forward with professional assistance including General Manager, Certification Coordinator, Store Manager, and Bookkeeper.
8. Computerized all store activities.
Making retail sales more available including through the website.
9. Established the Council of Senior Teachers,
10. Finalized the trademark of the term, Iyengar Yoga.
11. Developed consistency in the database of membership information.
12. Established the Lighting the Way Award.
13. Developed new procedures and funding to maintain precious resources in the Iyengar archives.

Let us know how we're doing and what we can do better, differently, or more of to support you and our extended community.

Please use www.iyngaus.org/contact for email correspondence.

Next Board Meeting October 17—19, 2008 San Diego, CA